

## **Care Direct East Ltd – Pricing Schedule (Private Care)**

This pricing schedule is provided to support transparency for individuals, families, commissioners, and NHS partners. Prices are informed by Home Care Association cost guidance and local market benchmarking.

### **Hourly Care Rates (From):**

Type of Care	Hourly Rate (From)
Standard Personal & Domiciliary Care	£24.00 per hour
Personal Care (Washing, Dressing, Toileting)	£24.00 – £27.00
Medication Support	£25.00 – £28.00
Dementia & Cognitive Support	£26.00 – £30.00
Complex / Enhanced Care Needs	£28.00 – £34.00
Double-Up Care (2 Carers)	£48.00 – £64.00
Evenings / Weekends / Bank Holidays	Additional uplift may apply

### **What Our Prices Include**

- ✓ Fully trained and DBS-checked care staff
- ✓ Travel time and mileage
- ✓ Care planning, reviews and supervision
- ✓ Compliance with CQC standards and safeguarding
- ✓ Staff training, PPE, insurance and management overheads

### **Important Notes**

- ✓ Final pricing is agreed following an assessment of individual needs.
- ✓ Care packages may be adjusted based on complexity, visit length, and required skills.
- ✓ Bespoke packages available for NHS discharge, reablement and long-term support.

### **Care Direct East Ltd**

CQC Registered Provider

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