



**Cindy Care – Pricing Summary**  
Effective from 15/08/2025

**1. HOURLY CARE – PRIVATE CLIENTS**

Service Type	Rate (Hourly)	Notes
Weekdays (Mon–Fri, 8am–6pm)	£32/hour	Standard personal care, companionship, medication support
Evenings (Mon–Fri, after 6pm)	£34/hour	Applies after 6pm
Weekends (Sat–Sun)	£36/hour	Applies all day Saturday and Sunday
Bank Holidays	£40/hour	Applies to all UK public holidays
Minimum Visit Duration	1 hour	No 30-minute visits unless part of a wider care plan

**2. HOURLY CARE – LOCAL AUTHORITY / NHS-FUNDED CLIENTS**

Service Type	Rate (Hourly)	Notes
Weekdays (Mon–Fri, 8am–6pm)	£24–£28/hour	Based on LA/NHS contract or spot agreement
Evenings (Mon–Fri, after 6pm)	£26–£30/hour	Weekend and evening uplift typical in LA contracts
Weekends (Sat–Sun)	£28–£32/hour	Must be pre-agreed in contract terms
Bank Holidays	£32–£35/hour	Apply standard bank holiday premium
Minimum Visit Duration	1 hour	May vary by LA framework

**3. LIVE-IN CARE – PRIVATE CLIENTS**

Care Level	Weekly Rate	Description
Standard Care	£1,395/week	General support, personal care, meals, companionship, light mobility assistance
Progressive/Moderate	£1,595/week	For early dementia, Parkinson’s, stroke

		recovery, complex routines
Complex Needs	£1,895/week	Palliative, advanced dementia, end-of-life, high-dependency care

#### 4. LIVE-IN CARE - LOCAL AUTHORITY / NHS-FUNDED CLIENTS

Care Level	Weekly Rate	Notes
Standard Needs	£1,300-£1,450/week	May be accepted via LA/NHS packages (spot or framework agreements)
Complex / CHC Packages	£1,600-£1,800/week	Requires joint assessment and MDT agreement